

RESEARCHING THE COMMERCIALIZATION OF AMERICAN RADIO: FROM AMATEURS TO PODCASTS



Professor Susan Smulyan
Department of American Studies
Brown University



The Happiness Boys, Billy Jones and Ernie Hare, with Helen Hann, WEAF hostess-accompanist, at the piano.
(Courtesy of the National Broadcasting Company, Inc.)



12/6 6:00-7:30PM
WEDNESDAY

- * Lecture and discussions in English
- * No prior registration required

本郷キャンパス・東京大学情報学環オープンスタジオ
UTokyo iii Open Studio (Hongo campus)

This talk traces the history of commercialized media in the United States by examining the development of broadcast radio. Using examples from the 1920s through to the present, Professor Smulyan will talk about the role of radio in American life, the challenges of researching radio history, how U.S. radio history can be studied as a national as well as a transnational genre, and how radio's commercialized form influenced television and the internet.



The University of Tokyo

Integrated Human Sciences Program for Cultural Diversity (IHS)

Project 4 "Producing Multicultural Communities: Methods, Designs, and Praxes"

Project 5 "Cultural Diversity and Imagination"